

DigiMa Advanced

Tuesday, October 1, 2024	Συνάντηση γνωριμίας, Τάσεις στις ψηφιακές αγορές	Σ. Δημητριάδης-ΟΠΑ
Friday, October 4, 2024	Στρατηγική μάρκετινγκ	Σ. Δημητριάδης-ΟΠΑ
Tuesday, October 8, 2024	Συνάντηση για project - προηγούμενο project	Σ. Δημητριάδης, Ν. Κυρέζης, Η Μπαλαφούτης - ΟΠΑ
Friday, October 11, 2024	Google analytics	Κ. Σκιάνης-MediaCube
Tuesday, October 15, 2024	Google analytics	Κ. Σκιάνης-MediaCube
Friday, October 18, 2024		
Tuesday, October 22, 2024	Search Engine Optimization	Κ. Σκιάνης-MediaCube
Friday, October 25, 2024		
Tuesday, October 29, 2024	Search Engine Optimization	Κ. Σκιάνης-MediaCube
Friday, November 1, 2024	Google ads	Ι. Τρυγώνης-Advengers
Tuesday, November 5, 2024	Google ads	Ι. Τρυγώνης-Advengers
Friday, November 8, 2024		
Tuesday, November 12, 2024	Meta (Facebook - Instagram)	Ι. Τρυγώνης-Advengers
Friday, November 15, 2024	Meta (Facebook - Instagram)	Ι. Τρυγώνης-Advengers
Tuesday, November 19, 2024		
Friday, November 22, 2024	YouTube & YT creators	Κ. Χαμαλίδης - Digital Minds
Tuesday, November 26, 2024	TikTok	Ι. Τρυγώνης-Advengers
Friday, November 29, 2024	Linkedin	Ν. Κυρέζης-ΟΠΑ
Tuesday, December 3, 2024	Google analytics - workshop	Κ. Σκιάνης-MediaCube
Friday, December 6, 2024	Search Engine Optimization - workshop	Κ. Σκιάνης-MediaCube
Tuesday, December 10, 2024	Google ads - workshop	Ι. Τρυγώνης-Advengers
Friday, December 13, 2024	Meta (Facebook - Instagram) - workshop	Ι. Τρυγώνης-Advengers
Tuesday, December 17, 2024		
Friday, December 20, 2024	Content - Generative AI	Γ. Γκριτζάλας-Advengers
Tuesday, January 7, 2025	AI applications for digital marketing	Θ. Λάμπας - ΟΠΑ
Friday, January 10, 2025	From e-mailing to mkg automations	Contact Pigeon - Πλαίσιο Χ.Μουρελάτος
Tuesday, January 14, 2025	From e-mailing to mkg automations	Contact Pigeon - Πλαίσιο Χ.Μουρελάτος
Friday, January 17, 2025		
Tuesday, January 21, 2025	Brief, budgeting, media plan, reporting	Κ. Σκιάνης-MediaCube
Friday, January 24, 2025	Integrated digital action plan	Π. Μήλιας - Nestle
Tuesday, January 28, 2025	back up session	
Friday, January 31, 2025	back up session	

Tuesday, November 26, 2024	Παράδοση πρώτου μέρους του project
Friday, January 31, 2025	Παράδοση τελικού project